

City of Redondo Beach
Public Education Program Summary
FY 2008-09

- The City of Redondo Beach as the lead agency for the SMB Bacteria TMDL Jurisdictional Five and Six has been encouraging the responsible agencies to participate in coordinated educational efforts. Several tasks that are included in the SMB Bacterial TMDL implementation Plan as the programmatic BMPs have been designed to educate the business community and the general public by applying different methods.
- A Consultant team has been retained by the group to implement the Programmatic Solutions portion of the Implementation Plan. Tasks such as source identification and targeting, alternative funding mechanism research, and water Quality program website research have been completed while several others will continue as outlined in the Plan.
- The city jointly with the neighboring agencies has been continually implementing the "Clean Bay Restaurant Certification Program". This program has been designed to target restaurants and modify their behaviors by providing incentives to encourage the implementation of appropriate BMPs. Approximately 400 businesses categorized as critical sources were outreached and inspected. As the result many restaurants have installed grease traps. Presentation has been provided to the Chamber of Commerce to outreach the business community and raise awareness regarding this program. An article was published in the Chamber of Commerce's newsletter for broader approach. City has incorporated information in its website. The link to this website is <http://www.redondo.org/news/displaynews.asp?NewsID=1347&targetid=1>
The Santa Monica Bay Restoration Commission (SMBRC) has been expanding this program to be more Regional. In an effort to assist the cities and promoting this program, SMBRC had developed and designed a brochure which targets the restaurants as well as the public. The City ordered and purchased 1500 copies of the brochures for the public distributions.
SMBRC has also developed a website which includes general information about the program as well as the name and location of all the certified restaurants identified by each participating City. The website can be accessed by the link below.
<http://www.santamonibay.org/smbay/ProgramsProjects/PollutionPreventionProjects/RestaurantCertification/tabid/135/Default.aspx>
- The City through the site inspection program continues to assist businesses to better understand the storm water program and applicable Best Management Practices. Educational Materials are handed out at time of the inspections. City also has adopted the Grease Trap program (FOG)

for the restaurants, which is an additional program to educate the restaurant operators in managing, their waste (grease) properly.

- City has adopted a Non-Smoking ordinance for the beach and recreational areas.
- The Mayor and the City Council formed a Water Quality Task Force in August 2005 made up of a diverse cross section of the community including individuals from teachers, youth, boaters, non-profit, general public, chamber of commerce, and harbor businesses. The Task Force provides the City Council with recommendations that will address water quality in the harbor and other waterfront areas of the City. The City is implementing many of the recommendations as resources become available.
- Members of the public are encouraged to join the volunteer *Green Task Force* of the City of Redondo Beach recently established to address the broad range of environmental issues facing the beach community. The Task Force will review existing City environmental programs and recommend new green policies and programs to the City Council. The Green Task Force is a dynamic, volunteer-led group, created by the City Council. The Task Force meets at the City Main Library monthly and encourages members of the public to participate on the subcommittees.
- City's Quarterly Newsletter publishes a regular storm water related ad, which provides the community with the phone number to contact for information and questions.
- The City also uses the opportunities to participate and conduct educational activities at various organized events such as the event held at the SeaLab, which attracted many kids. City of Redondo Beach participated in the Heal The Bay Coastal Clean up day by coordinating at the Pier.
- City's continues its pet waste awareness program in conjunction with animal control and pet related businesses (i.e. veterinarians, pet stores),

City of Redondo Beach Pet Waste information link provides pet waste information and helpful tips for the dog owners.

http://www.redondo.org/depts/public_works/recycling/pet_waste.asp

- The City's proactive recycling and used oil programs have been supporting the stormwater program by providing a great deal of information to public. The more public and business community are exposed to benefits of recycling and proper handling of used oil products,

the more their behavior will modify and as the result the storm water program will benefit.

- City has also coordinated with the County to distribute their collateral items. The Environmental Defender's program has conducted school assemblies in Redondo Beach.
- The City's annual staff training program provides information to the employees in order to educate the public when serving the community
- Educational Materials such as handouts, brochures, and complimentary calendars are provided at the Public Counters for the general Public or Contractors.